

**No.26-7/2015-T&C-CM**

**Date: 12.06.2017**

**Circular T&C-CM No. 14/17-18**

To

All CGMs- Telecom Circles/ Telephone Districts


**Sub: Promotional offer under GSM Prepaid Mobile Services -reg.**

It has been decided by competent authority to introduce Promotional Offer under prepaid mobile services as under:-

STV MRP in Rs. (inclusive of service Tax)	Freebies	Validity (in calendar days)	Telecom Circles
99*	Unlimited local/STD BSNL to BSNL voice calls with 1 GB data	26	Kolkata TD, WB, Bihar,JKD, Assam, Gujarat, MP, CG, MH, Rajasthan
119*		26	UPE,UPW, Uttaranchal
139		26	HR, OR, PUN, AP, J&K, KTK, Chennai TD, NE-I/II, TN, A&N
149*		26	Kerala,HP
339*	Unlimited local/STD BSNL to BSNL voice calls + 30 Min/day free voice call from BSNL to others' network (off-net voice calls will be charged @ 25P/Min after free off-net voice calls) + Unlimited data (speed restricted to 80 KBPS after 3GB/day)	26	Pan-India

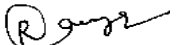
\* If denomination is not technically feasible/denomination is not free in any particular Telecom Circle, the denomination may be fixed in the range of +/- Rs. 3 but should not be in multiple of Rs.10.

- The promotional offers will be available for the period of 90 days with effect from 14.06.2017.
- The implementation of the tariff is to be made in accordance with 43rd Amendment of Telecom Tariff Order and orders/guidelines/clarifications issued by TRAI from time to time. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI and TRAI regulations contained in Ir. No. 5-5/2008/regl Dated 16.06.2008 issued from regulation cell BSNL CO.
- Circles shall report to TRAI with full details of the tariffs offered without reference to any other circular as also detailed vide this office letter no. 11-11/2012-T&C-CM dated 03.02.2017 uploaded on intranet on 06.02.2017. Circles shall report to TRAI with full details of the tariffs offered with date of implementation of the tariff in reporting circle without reference to any other circular. TRAI has directed to ensure that the Reporting shall also contain Name, Designation and contact number of the authorized reporting officer/signatory for future reference. However, the circles should not endorse/send this circular for tariff reporting purpose and the content of the tariff should only be reported for tariff reporting.**
- This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to generate adequate response.
- This circular is issued based on the approval of ECT vide Approval no. 2879 dated 12.06.2017 in P&P-CM cell file No. 3-38/ECT/2015/P&P-CM (Pt. I). Queries/clarification/feedback in respect of above tariff may be addressed to Product and Pricing-CM Section, C.O., BSNL, New Delhi on [hqcm.pp@gmail.com](mailto:hqcm.pp@gmail.com), [hqcm\\_pp@bsnl.co.in](mailto:hqcm_pp@bsnl.co.in)

  
 (N. S. Dhama)  
 DGM (T&C-CM)

Copy to:

- CMD, BSNL.
- Directors- CM/CFA/EB/HR/Fin, BSNL.
- ED-Fin/CA/NB, BSNL.
- All PGMs / GMs, BSNL C.O.
- GM (IT) - for making necessary updation in website and place in news item.
- PGM (Sales & Marketing)- for marketing initiative.
- GMs (CMTS -Billing Centres).
- GM (VAS-Tech)/PGM (NWO-CM)/PGM (P&P-CM)/PGM (Regulation), BSNL C.O.
- Director General P & T Audit, Delhi- 110054.
- OL Section -for Hindi version.
- Guard file.

  
 (Rakesh Arya)  
 Dy. Manager (T&C-CM)